Standard:
TSWBAT…
☐ Use data to produce reasonable explanations.
☐ Construct charts and visualizations to display data.
☐ Identify and explain natural cycles of the Earth’s land, water and atmospheric systems.
☐ Identify the pros and cons of living in a particular area of the United States.
☐ Create a brochure showing in written format and illustrations the important information researched.

Title:  Create a brochure

Task:  Students will be given the name of a city on the West Coast and one on the East Coast.  They will research each city and create a travel brochure.  The travel brochure will be used by a travel agency for families that are looking for a good vacation spot.  Topics to be included:  seasonal patterns, time zone patterns and weather patterns.

Directions for students:
There are two hats full of pieces of paper located in the front of the classroom.  One hat holds names of cities located on the West Coast.  The other hat holds names of cities located on the East Coast.  Please select one paper out of each hat.  Your job is to research the seasonal patterns, time zone patterns and weather patterns of each city.  Also include the population of each city and any attractions that would entice a tourist.  After you have gathered a significant amount of information create a tri-fold brochure.  This brochure will be used by a travel agency to assist them in offering vacation spots.  Be sure to include illustrations and captions that will help convey your information and reach your audience.  Be creative!
Criteria:

- Locate and describe in written format the patterns that exist between two cities in the areas of seasons, time zones and weather.
- Create a persuasive and colorful brochure demonstrating the data that was researched.
- Include charts and graphs to create a reader-friendly brochure.
- Brochure should be a tri-fold and easily understandable.