Standards – Task 4

- Students will use appropriate word choice when producing persuasive documents.
- Students will use writing styles that appeal to a variety of audiences for a variety of purposes.
- Students will contribute fairly and productively while working collaboratively.

Presidential Campaign

Meet with a small group of classmates (3-4) to plan an imaginary campaign for president of our class. Decide who in your group will be the candidate, and then brainstorm ideas for a brief statement to use in the campaign. **Use words that will “catch” readers’ attention.** Discuss how persuasive each statement is. Finally, choose which statement you will use for the campaign. With your group, create a poster to present our candidate and his or her persuasive statement. Include original drawing, magazine illustrations, or other visuals of your choice that will help persuade your audience to vote for your candidate.

Keep in Mind:
- Is the choice of words effective?
- Is the statement memorable?
- Would the statement convince voters?
- Your poster needs to be neat, organized and uses the space appropriately.