

	Unacceptable	Minimal Effort	Acceptable	Outstanding
Topic & Group Approval	no topic approval included. topic/group not approved.	topic/outline late topic approval attached & signed	complete topic & outline submitted & approved on time. signed topic approval attached.	topic/outline submitted/ approved. script submitted & approved by due date
	0	6	8	10
Introduction	no opening sign no introduction	none or incomplete. opening sign sloppy, incomplete. incomplete or no intro for audience	neat, complete opening sign with title & member names. audience is told what they can expect to learn from this. 12	exceptional creativity. effort & planning shown in opening sign & introduction.
	0	9	12	15
Infomercial structure	disorganized. shows little evidence of planning. rehearsing not apparent	not well planned. poorly organized shows lack of rehearsal. participation of members unequal. 15	well planned, well organized. obviously & sufficiently rehearsed. all members participating equally & fully 20	shows exceptional effort in planning, organizing & rehearsing / exceptionally creative in approach. 25
	0	15	20	25
Infomercial Content	math content not apparent. inaccurate & inappropriate use of math. shows no evidence of research or planning.	math content is weak. inaccurate, poor use of math gives no or poor explanation of importance of topic.	strong math content accurate. appropriate use of math, tells why this topic is important.	math content exceptionally thorough. exceptionally creative in approach. shows evidence of very thorough research. 30
	0	16	24	30
Visual Aids	none included	1 visual aide ate. inappropriately used, not visible	2 neat, complete aides. easily seen	3 or more neat, priate & easily seen visual aides shows exceptional creativity, effort and planning. 10
	0	6	8	10
Time & Pacing	under 3 minutes. cannot be understood	under 4 minutes. too fast or too slow.	4 to 6 minutes. appropriately paced.	4 to 6 minutes. all time is well utilized, none wasted. exceptionally well coordinated. 10
	0	6	8	10

Possible points = 100. Grade conforms to our 100 point system

Total Points\_\_\_\_\_ Final Grade\_\_\_\_\_