

| <b>Criteria</b> | <b>3</b>   | <b>2</b>   | <b>1</b>   | <b>0</b>  | <b>X's</b> |
|-----------------|--|--|--|---|------------|
| Format          | Limerick has all required poetic elements and correct format and structure       | Limerick has some of the required elements, format and structure | Limerick has few of the required elements. Format and structure are weak | Limerick does not follow the required format. Proper structure is not evident             | <b>X3</b>  |
| Message         | Promotes a non-smoking or quitting message                                       |  |  | Does not promote a non smoking or quitting message  | <b>X2</b>  |
| Design          | Design is present and reflects Limerick. Great effort and creativity is apparent | Design is present and reflects Limerick. Effort is apparent      | Design is present. Effort and creativity are minimal                     | Design is present. Effort and creativity are minimal. Work is messy                       | <b>X2</b>  |
| Mechanics       | Limerick contains no errors in spelling, punctuation, and grammar                | Contains very few errors in spelling, punctuation, and grammar   | Contains several errors in spelling, punctuation, and grammar            | Contains many errors in spelling, punctuation, and grammar. Proof-reading is not apparent | <b>X1</b>  |

**Score:     /23**