TASK 8: Evaluation of Your Peers

Directions: Put your product and written tasks out so that others will be able to evaluate them. Go around to each group and write a brief, thoughtful, response to each of the following questions. Leave your responses at that group.

1) What was the product's mark-up (how much higher is the selling price than the cost was to produce the cereal)?

2) Do you think that their selling price is fair? Would you buy their cereal at that price?

3) Write any constructive comments or suggestions for this group's product.