

Content Standards

- Students will recognize various techniques of persuasion in advertising.
- Students will apply effective organization skills in writing.
- Students will use writing styles that appeal to a variety of audiences for a variety of purposes.
- Students will apply research information in order to take a position on a topic.
- Students will apply the rules of grammar in writing.
- Students will produce a variety of persuasive writing samples that contain complete sentences and effective paragraphs using English conventions.
- Students will produce documents that exhibit a range of persuasive writing techniques that contain topic sentences, position statements, support for position statements, and proposals using formats suitable for submission.
- Students will use appropriate word choice when producing persuasive documents.

Process Standards

- Students will contribute fairly and productively while working collaboratively
- Students will deliver an oral presentation using appropriate verbal and non verbal strategies.
- Students will use active communication skills to develop a final product.
- Students will stay on task while working collaboratively.
- Students will complete a task in a timely manner while working collaboratively.