Standards – Task 3

- Students will apply effective organization skills in writing.
- Students will produce a variety of persuasive writing samples that contain complete sentences and effective paragraphs using English conventions.
- Students will produce documents that exhibit a range of persuasive writing techniques that contain topic sentences, position statements, support for position statements, and proposals using formats suitable for submission.

Editorial

A key statement in persuasive writing is the sentence that tells what you want your audience to do or think. Typically a topic sentence, which may appear either at the beginning or at the end of your opening paragraph, will contain that statement. Consider what could be done with a large donation to your school. New sports equipment? Software? New student lounge? Write an editorial for the school newspaper to convince readers of your opinion. Remember this is your opinion.

Keep in Mind:

- Write a clear topic sentence.
- Organize your argument with an introduction, body, and conclusion.
- Present your evidence in a convincing order.
- Sum up your argument, and give your conclusions.
# Editorial Rubric

<table>
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<th>4</th>
<th>3</th>
<th>2</th>
<th>1</th>
<th>Weight</th>
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</thead>
<tbody>
<tr>
<td><strong>Organization</strong></td>
<td>Compelling opening, informative middle, and satisfying conclusion. Writing stays on topic.</td>
<td>Writing has a beginning, middle and end. Writing stays on topic.</td>
<td>My writing is somewhat organized. Can be difficult to identify beginning, middle and end because writing is sometimes off topic.</td>
<td>Writing is aimless and disorganized.</td>
<td>x2</td>
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<tr>
<td><strong>Grammar, punctuation and spelling</strong></td>
<td>Correct grammar, spelling and punctuation are used throughout the letter. 0-2 mistakes.</td>
<td>Mostly correct grammar, spelling and punctuation are used throughout most of the letter. 3-4 errors.</td>
<td>Somewhat correct grammar, spelling and punctuation are used throughout some of the letter. 5-6 errors</td>
<td>There are numerous errors in grammar, punctuation and spelling making it difficult to read your letter. More than 7 errors.</td>
<td>x1</td>
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<tr>
<td><strong>Topic Sentence</strong></td>
<td>Topic sentence is clearly stated and lets the reader know what your paper is about.</td>
<td>The topic sentence is somewhat clear. The reader has to “look around” to tell what your paper is about.</td>
<td></td>
<td>The topic sentence is unclear or missing.</td>
<td>x2</td>
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