

Persuasive Letter-Writing Voice, Word Choice and Organization

Standards:

- Demonstrate focus and organization in written compositions.
- Write for a variety of purposes including description, information, explanation, persuasion and narration.
- Use describing words to enhance writing.
- Write with enthusiasm and personality.
- Writer speaks to the reader in an engaging way.

Task:

Think about something you really want your parents to let you do or something you want them to buy for you. Write a letter to your mom or dad persuading them to get this item for you. Remember the correct format of writing a letter: date, greeting, body, closing. Describe the item that you want. Remember to use adjectives and descriptive language to describe the item to your parents. Include three reasons why your parents should get you this item.

	3	2	0-1
Reasons	Has provided three different reasons that support the position.	Has provided two different reasons to support the position.	Has provided one or zero different reasons to support the position.
Descriptive Language	Consistently uses precise, fresh and original words which create vivid images.	Attempts to use descriptive words to create images.	Attempts new words but they don't always fit or uses general or ordinary words.
Letter format	Includes all four of the elements of a friendly letter.	Includes three of the four elements of a friendly letter.	Includes 0-2 elements of a friendly letter.
Voice	Point of view is clearly expressed, text elicits emotions, writer cares deeply about the topic and has clear sense of audience.	Attempts to express point of view, writing is expressive and shows perspective, writer conveys idea to the reader.	Expresses some predictable feelings, audience is fuzzy and reader has limited connection to writer.