Wednesday, October 30th

Task title: Teacher evaluation of first package

**Standards:**
- Properly log tapes
- Construct news packages
- Apply basic skills and techniques of interviewing
- Create unbiased pieces of work
- Exhibits professional workplace behavior

**Task:**
Please make a dub and submit your final package on a small DVR tape for evaluation.

I will grade each project using the following rubric.
This one does not include certain criteria, for example, editing because the teacher in the “Creating the TV News package” section of the course will judge that.

There are many standards addressed in completing this task because it is a culminating activity since it does require students to do a great deal of work outside of the classroom.
PACKAGE EVALUATION

**Deadlines**

2 pts = on time and approved  
1 pt  = on time but needs to be reworked or improved  
0 pts = Late

Package proposal ________  
Written script ________  
Edited package ________

6-4 =Excellent  
3-1= Good  
0    = Poor

**Content ______**  
- Is your package accurate, objective, balanced and fair?  
- Did you attribute where necessary?  
- Did you go beyond the superficial?

**Writing ______**  
-Is your writing clear, concise, conversational and compelling?  
-Is your storytelling interesting and appropriate to the material?

**Interviews_______**  
-Did you interview the right people?  
-Did you interview enough people?  
-Did you ask questions that led to interesting sound bites?

**Vocal delivery_______**  
-Is your voice track energized and understandable?

Total _____/30 points