Wednesday, October 30th

*First edited package is DUE*

Task title: Student evaluation of first package

**Standard:** Evaluate work produced for accuracy, fairness, clarity and appropriate style

**Task:**
We will view every student’s edited package in class on a large screen monitor. Students will all receive a package evaluation rubric, customized to include criteria upon which they will be judging their peers. Every student will be required to fill out a rubric for each package but they will choose three that they will have to critique in detail with comments. There will also be verbal feedback but that will not be judged. Once all the evaluations are completed, I will collect the detailed ones and evaluate the student evaluations using the teacher’s rubric.

Following is the rubric for the students to use as an evaluation tool:

Name of Student/Package ____________
Content ______
- Is your package accurate, objective, balanced and fair?
- Did you attribute where necessary?
- Did you go beyond the superficial?

Writing ______
- Is your writing clear, concise, conversational and compelling?
- Is your storytelling interesting and appropriate to the material?

Interviews ______
- Did you interview the right people?
- Did you interview enough people?
- Did you ask questions that led to interesting sound bites?

Video quality ______
- Is your video…
  - well framed and shot?
  - well lit?
  - interesting?

Audio quality ______
- Is your audio recorded at the proper level?
- Did you collect and use natural sound?

Vocal delivery ______
- Is your voice track energized and understandable?

Editing ______
- Is your editing free of jump cuts and flash frames?
- Are the sound bites and voice track recorded at a consistent level?
- Are the sound bites or voice track clipped at the beginning or end?
- Is there a good mixture of wide, medium and close up shots?
- Are there too many pans and zooms?
- Do you use b-roll and cutaways appropriately?

Total points ________/35 points

Comments – Address at least three criteria in detail and please be specific
Teacher’s Rubric for the evaluations:

<table>
<thead>
<tr>
<th>Criteria</th>
<th>Yes</th>
<th>No</th>
</tr>
</thead>
<tbody>
<tr>
<td>Student’s scores were appropriate for the criteria being judged</td>
<td></td>
<td></td>
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<tr>
<td>Student’s scores reflected the comments made</td>
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<tr>
<td>Comments were specific and/or insightful</td>
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<tr>
<td>Criticisms were constructive</td>
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<tr>
<td>There was a mix of positive and negative comments</td>
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<td></td>
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