Wednesday, October 22\textsuperscript{nd}

\textit{2\textsuperscript{nd} Package proposal DUE}

Task title: Elements of producing a newscast

\textbf{Standard}: Construct news shows

\textbf{Task}:
Have students scour wires, feeds and newspapers and compile stories they believe would be in the day’s newscast. Keep in mind when the students are looking at the feeds they must be able to determine what elements they will have access to for their show. For example, if CNN is only sending video, the producer of this newscast can’t call for a sound bite in the rundown because they won’t get one. The producer will have to know how to read news feeds in order to decide the format of the story in the newscast.

Have the student sort out the stories in news blocks and build a mini-rundown beginning with the lead story.

Their “News brief” should average 5-minutes in length so you should expect to see about 7-9 short stories and it should not include weather or sports.

\begin{tabular}{|l|l|l|l|}
\hline
\textbf{Criteria} & \textbf{5pts} & \textbf{3pts} & \textbf{0pts} \\
\hline
Lead story & Appropriate for the day & Feasible but not likely & Definitely not likely \\
\hline
Flow & Stories flowed well in a logical order & Most of the stories tied well together & Disorganized and not logical \\
\hline
Story selection & Stories are the most important or interesting for the day’s newscast & Some of the stories are appropriate but a few are unlikely & Stories are not worthy or interesting enough for the day’s newscast \\
\hline
Proper format & The format supports what is available to the Producer & The format supports most but not all of what is available to the Producer & The format does not support what is available to the Producer \\
\hline
\end{tabular}

Total ____/20 points