Creating Propaganda

Standards:
- The students will evaluate the influence of propaganda during the WWII era.
- The students will articulate connections between aspects of WWII.
- The students will demonstrate effective communication skills when presenting information in written form.

After evaluating propaganda from the WWII era, choose a message you think should have been sent to an audience during that time period. Create your own piece of propaganda (using words and pictures) to convey that message. Be sure to keep in mind the intended audience and design your propaganda so that the message to them is clear. Include a brief written piece that describes your intended audience and the intended message. You should also include why you feel this message was needed at that time.

Creating Propaganda Rubric

<table>
<thead>
<tr>
<th>Criteria</th>
<th>Multiplier</th>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4</th>
</tr>
</thead>
<tbody>
<tr>
<td>Includes written explanation of audience, message, and reason</td>
<td>X1</td>
<td>Does not include written explanation</td>
<td>Included written explanation describing few required topics</td>
<td>Includes written explanation describing most required topics</td>
<td>Includes written explanation describing all required topics</td>
</tr>
<tr>
<td>Reaches intended audience</td>
<td>X2</td>
<td>Does not reach intended audience</td>
<td>Intended audience is unclear</td>
<td>Intended audience is somewhat met</td>
<td>Intended audience is met</td>
</tr>
<tr>
<td>Conveys intended message</td>
<td>X2</td>
<td>Message is unknown</td>
<td>Message is unclear and difficult to decipher</td>
<td>Message is somewhat unclear but can still be deciphered</td>
<td>Effectively conveys message</td>
</tr>
<tr>
<td>Neatness</td>
<td>X1</td>
<td>Not neat, sloppy</td>
<td>Lacking neatness</td>
<td>Somewhat neat</td>
<td>Very neat</td>
</tr>
<tr>
<td>Mechanics</td>
<td>X1</td>
<td>5 or more grammatical errors</td>
<td>3-4 grammatical errors</td>
<td>1-2 grammatical errors</td>
<td>No grammatical errors</td>
</tr>
<tr>
<td>Total:</td>
<td></td>
<td></td>
<td></td>
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</tr>
</tbody>
</table>